

#### SPK Media

- Founded in 2004
- Denver based with clients across the country
- Specialists in electronic and print media
- Design, writing and strategy services









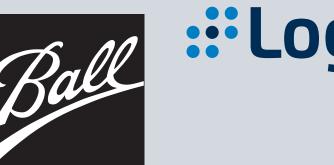
#### SPK People we work with

Design is an opportunity, not a commodity, and your customers' insights are key to your success. These are the basic principles that guide our everyday work.





















- Websites and promotional microsites
- Electronic email templates for a variety of platforms
- Campaign landing pages
- Online banner ads
- Print document templates
- PowerPoint templates
- Social media assets
- Business card design
- Brochure design
- Logo design
- Event signage and booth design
- Online video and animation

The list goes on...





#### SPK Websites & Promotional Microsites

- Wordpress CMS
- Search Engine Optimized
- Mobile Ready
- jQuery and Flash Animation











MYRgroup.com





## SPK Electronic Mail Templates

- Custom build
- Platform specific



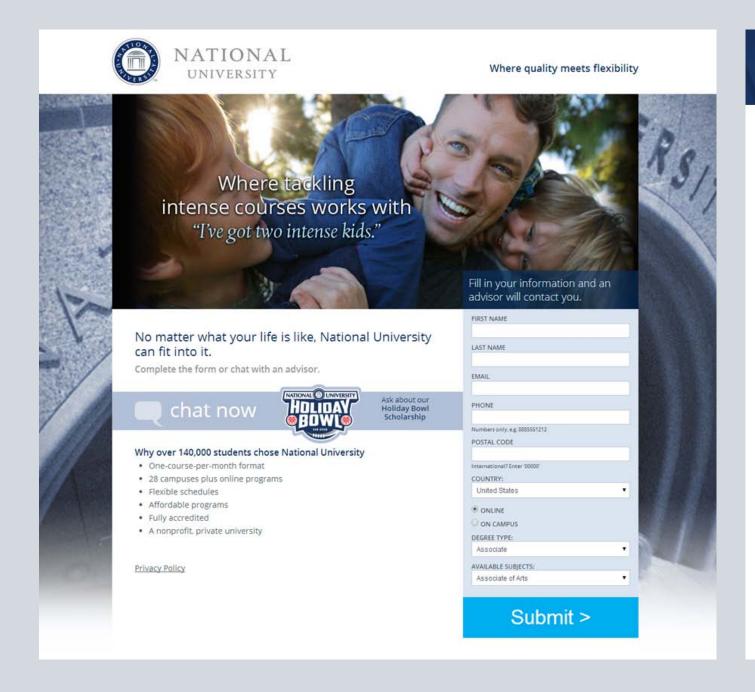






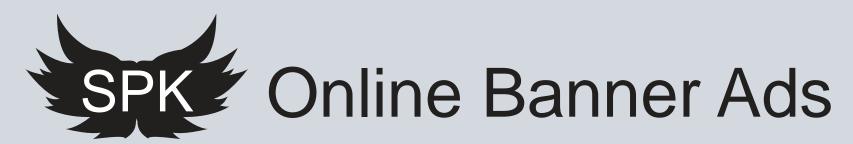


## SPK Campaign Landing Pages









Rotating, animated, static GIF, JPG and Flash banners













# SPK Print Document Templates

- Word
- Illustrator



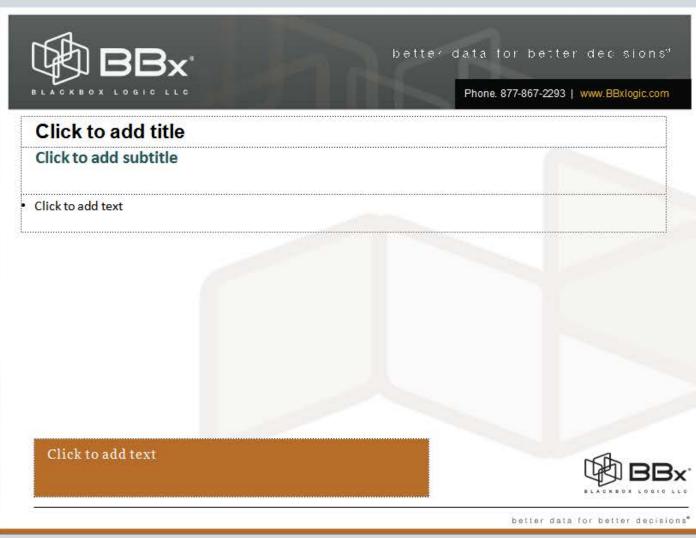




## SPK PowerPoint Templates

- Template design and development
- One-of-a-kind presentation design



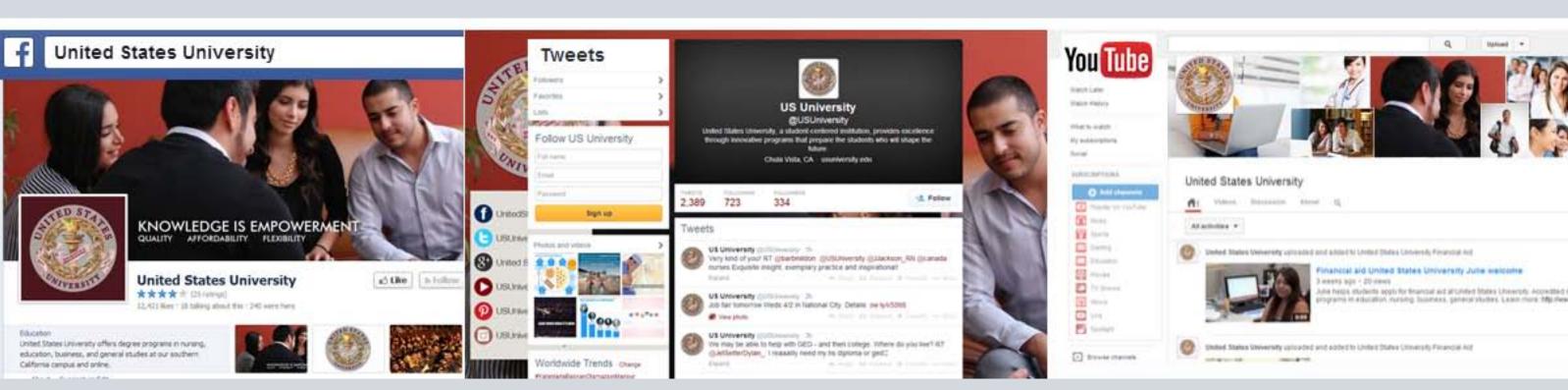






# SPK Social Media Assets

• Backgrounds & graphics for social media channels













### SPK Business Card Design

Designed to interact with other collateral







For PDF or print delivery







## SPK Logo Design

- Text and/or graphical treatments
- Multiple formats and layouts





















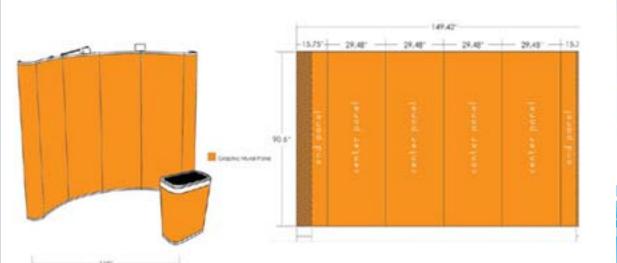




## SPK Event Signage & Booth Design

- Banners
- Booth in a box

#### **BOOTH**

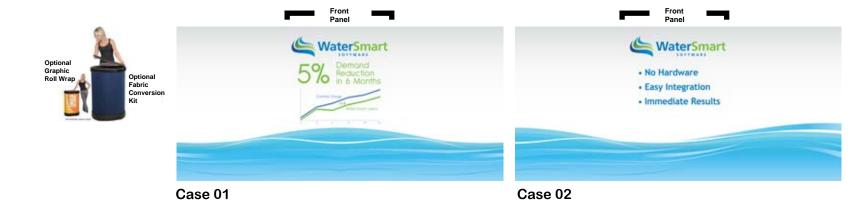




This area will not be viewable from the front.

#### **Booth**









## SPK Online Video & Animation

- Production and planning
- Field and studio



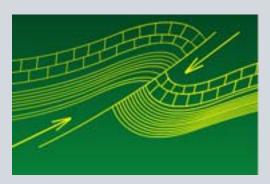
A series of in-studio safety demonstrations for the Mountain States Energy Alliance



Animated use cases for use in tradeshow booth, web and other sales environments



A series of animated product demos for Webroot's online and enterprise programs



An animated geological presentation for oil explorers to use in seeking investors

Please visit www.SPKmedia.com to review sample videos and animations





